

HBCU Speech Rubric

Name: _____ Date: _____ Hour: _____

Overall Grade: _____ HBCU: _____

Outline Provided: Yes or No

Visual Representation Provided: Yes or No

Criteria	Included Yes or No	Notes
Historical Context (Who, Where, & Why)		
Unique Details About School		
Struggle School Faced #1		
Struggle School Faced #2		
Roles of Blacks & Whites in Education/Schools		
Major moment/movement for school		
Role of Schools/Students in Civil Rights Movement		
Notable Alumni #1		
Notable Alumni #2		
Notable Alumni #3		
School's current reputation		
Why should a student attend this school?		
Three things learned from student during this unit		
Cited Evidence from Documentary		

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	Distinguished (10 Points)	Intermediate (5 Points)	Novice (0 Points)
Volume	Presenter is easy to hear.	Audience is able to hear as a whole, but there are times when volume is not quite adequate.	Presenter is difficult to hear
Rates	Rates of speech are appropriate.	Speaker may at times seem like s/he is rushing or exaggerating pauses.	The rates of speaking are too slow or too fast.
Mannerisms	Speaker makes eye contact with everyone and has no nervous habits. Speaker has excellent posture.	Eye contact may focus on only one member of the audience or a select few members. Mildly distracting nervous habits are present but do not override the content.	Very little eye contact is made with the audience. It may sound like the speaker is reading the presentation. Nervous habits that distract the audience are present.
Organization	Presentation is well organized with a beginning, middle, and end. There is a strong organizing theme, with clear main ideas and transitions	Speaker loses train of thought, does not stay with the proposed outline, or connections are attempted but not made clear for the audience.	Presentation shows little organization, unclear purpose, and/or unclear relationships or transitions.
Content	Information is complete and accurate. Clear evidence of research.	Research component is less evident than in distinguished category or resources are present but less than adequate for assignment.	Details and examples are lacking or not well chosen for the topic or audience. Lacks evidence of research.